

Principals Newsletter



BOWER PARK ACADEMY

Friday 7th June 2024

Dear Parent/Carer,

Welcome back to the final term of the Academic year! Summer Term 2 is sure to be a busy one, with Year 11 students completing their final exams, Year 11 Prom, Sports Day, Transition Day and Activities Week. Read on for further details on what's coming up this term.

Year 11 uniform

As Year 11 Students approach the end of their Academic journey at Bower Park Academy, we ask parents to donate their child's uniform items to the Academy so that students in lower years can benefit from good quality uniform. If you have any good quality uniform that your child no longer wears, please bring this to the main office.

County Lines, Grooming and Exploitation Webinars

The MET Police Central Youth Team, are currently running a project, offering **FREE and online, parent/carer engagement webinars** in partnership with IVISON Trust. The sessions will give advice to parents/carers, on how to spot signs of **County Lines, gang affiliation, grooming and exploitation**. The input will include a lived experience speaker who will explain how they themselves or their children, became involved with gangs and exploitation. The charity will also offer free long-term support, to anyone who needs it or believes their young people have been or are being exploited.

The session will take place on **Thursday 11th July, 6.30pm – 7.30pm**. If you are interested, please see flyer attached for details.

Year 7 Head of Year

From Monday, Mr Fleischer who is the current Head of Year 11 will be taking over as Head of Year 7. He will be ably assisted by Miss James who will remain as the SGM for the year group.

Sports Day

Bower Park Academy Sports Day will take place on Monday 8th July. Students will take part in one sport activity and one non-sport activity. Students have begun to select which activities they would like to take

part in this week during Form Time. Year 7-10 students will be required to wear full PE Kit on this day, all day. No jewellery allowed.

What's coming up?

Tuesday 18th June 2024	Parent Coffee Morning 9am-9:45am, South Hall
Wednesday 19th June 2024	Year 7 Progress Evening
Thursday 20th June 2024	Year 11 Leavers Day
Tuesday 25th June 2024	Transition Evening for Year 6 parents
Wednesday 26th June 2024	Year 6 Transition Day
Monday 1st July 2024	Staff INSET Day- school closed to students
Tuesday 2nd July 2024	Year 10 Geography Walton Trip
Thursday 4th July 2024	HPV and DTP Vaccination catch-up
Friday 5th July 2024	Culture Day
Monday 8th July 2024	Sports Day
Thursday 11th July 2024	Year 11 Prom
Wednesday 17th July 2024- Friday 19th July 2024	Global School Alliance- China
Monday 22nd July 2024- Wednesday 24th July 2024	Activities week
Wednesday 24th July 2024	Last Day of term

We have had a number of queries from Parents regarding the new term dates in September. After the summer break, students will return to Bower Park Academy on Wednesday 4th September. For a list of next years term dates, please see our website.

Have a great weekend!

Yours faithfully,



Mr E Aylett
Principal

Clubs this Summer

Remember, get your club loyalty card signed by your teacher

Politics Club <i>with Mr Hilliard</i> NS05, Monday after school 3pm – 3.45pm	Make Up and SFX Club <i>with Miss Matthews</i> NG03, Tuesday after school 3pm – 4pm	Novice Dance Club <i>with Miss Anderson</i> NG06, Monday after school 3pm – 4pm	Citizenship and Wellbeing Club <i>with Mrs Freer</i> BG02, Tuesday after school 3pm -3.45pm	Photography Club <i>with Miss Grieveson</i> TG04, Tuesday after school 2.55pm – 3.55pm
Art Club <i>with Miss Trombetta</i> NG01, Tuesday after school 2.55pm – 3.55pm	Future Engineers Club <i>with Mr Miah/Miss Binni</i> TG01, Friday after school 3pm – 4pm	Intermediate Dance Club <i>with Miss Anderson</i> NG06, Friday after school 3pm – 4pm	Revision and Recharge Club <i>with Mr Browne</i> NG02, every lunchtime 1.20pm – 1.55pm	Rock School Club <i>with Mr Mackenzie</i> NG05, Tuesday after school 3pm – 4pm
‘MyPlace’ homework Club <i>with Miss Till</i> Library, Monday, Tuesday, Thursday, Friday after school 2.55pm – 3.55pm	Maths lunchtime Club <i>with Mrs Shorter</i> SF03, Monday lunchtime 1.20pm – 1.55pm	Drama Club <i>with Mrs Lechmere</i> NG04, Thursday after school 3pm – 4pm	Bible Study Club <i>with Ms Adediran and Ms Anderson</i> NG06, Wednesday lunchtime 1.20pm – 1.55pm	Open Library <i>with Mrs Smith</i> Library, every Monday to Thursday lunchtime
Stronger Together Club <i>with Miss Grieveson</i> TG04, Friday after school 2.55pm – 3.40pm	Maths afterschool Club <i>with Mrs Shorter</i> SF03, Monday afterschool 3pm – 3.45pm	KS3 Gardening Club <i>with Mrs Davis</i> School Gardens, Tuesday and Friday lunchtime 1.20pm – 1.55pm	NEW Geography Club <i>with Mr Blair</i> NS03, Thursday lunchtime 1.20pm – 1.55pm	Daily Prayer <i>with Mr Ahmed</i> NF01, every lunchtime
Hair Braiding Club <i>with Mrs Joseph</i> NG03, Friday after school 2.55pm – 4pm	NEW Anime Club <i>with Ms Lesage</i> SF11, Wednesday lunchtime 1.20pm – 1.55pm	NEW Book Club <i>with Mrs Dawe</i> Library, Friday lunchtime 1.20pm – 1.55pm	Regularly attending clubs? Get your red pin from Mr Browne	Weekly Prayer <i>with Mr Ahmed</i> NF01, every Friday lunchtime
PE Cricket Club Thursday after school	PE Athletics Club Monday after school	PE Rounders Club Tuesday and Friday after school	PE Table Tennis Club Friday after school	<i>Go to PE at 2.55pm and get changed for all sporting clubs. 3.10pm start</i>

What Parents & Educators Need to Know about

POP-UP ADS

Pop-up advertisements have been a staple of the internet since they were first introduced in the late 1990s. This form of advertising causes a small window or banner to appear in the foreground while someone is browsing a website. Although these adverts are merely irritating for most people, pop-ups can present more severe risks to younger users.

WHAT ARE THE RISKS?

DECEPTIVE TACTICS

Children sometimes don't understand that adverts (including pop-ups) are designed to sell a product – and can't distinguish between a legitimate feature of a site and an advertisement. Video games, for example, can be full of pop-up ads that tempt users into spending money, yet they might take the form of a mini-game or extra level.

INAPPROPRIATE CONTENT

While some adverts are targeted based on a user's interests and activity online, that isn't always the case. This means that children may unfortunately be exposed to ads for age-inappropriate goods or services such as tobacco products, alcohol and gambling sites.

MALWARE RISK

Most pop-ups from reputable advertisers are safe. However, in some cases, pop-ups can trick you into downloading malware – whereby cybercriminals install software on your device, allowing them to access your sensitive data. It can be difficult to know if malware has been installed on your device, so your best option is to avoid engaging with these pop-ups altogether. Be wary of sites that suddenly bombard you with ads or try to prevent you from leaving.

PRIVACY RISK

Many app and game developers will collect their users' personal data, such as their name, address, email address, geolocation information, unique numerical identifiers, photos and payment information. If a child clicks on an illegitimate pop-up laced with malware, all this information could be put at risk.

RACKING UP BILLS

If a child has access to a payment card on their device – be it a smartphone, laptop, or tablet – they could very quickly rack up a massive bill by interacting with pop-up adverts and buying products shown to them. Try to keep a close eye on their spending.

BEHAVIOURAL IMPACT

Research has found that pop-up ads can even have an impact on children's behaviour. Some of these adverts use manipulative tactics that take advantage of children's developmental vulnerabilities, intentionally or otherwise. This approach may cause a child's mood to shift: becoming more stubborn, for example, if they begin wanting their parents to buy a specific product for them.

Advice for Parents & Educators

START A CONVERSATION

It's important to have regular conversations with children about online advertising so that they understand the risks of interacting with pop-ups. For example, if a child asks for a product which has been advertised to them online, ask them why they want it and how they found it: this will present an opportunity to talk youngsters through the tactics used in online marketing.

SPOT THE SIGNS

If you're concerned that a child may be following pop-up ads to make online purchases or viewing content that could be harmful, it's important to be able to spot the signs. Due to the often-manipulative nature of these adverts, children who interact with them regularly may show signs of distraction, stubbornness and an increasingly materialistic worldview.

MONITOR CONTENT

It can often be difficult to spot when a pop-up advert is malicious – even more so for impressionable younger users. It's important to monitor the content they're consuming to prevent them from clicking on something dangerous. If a pop-up ad seems too good to be true – promising a free iPad, for example – it probably is.

PRIVACY SETTINGS

Most modern devices have privacy settings that let you limit the amount of advertising a child is subjected to while using apps or browsing the internet. You may also want to speak to teachers about avoiding sites and apps with advertising, as well as adjusting digital privacy settings on any education technology they use.

LIMIT SPENDING

Try to stay aware of what children are spending and ensure that payment details aren't linked to or saved on the gaming platform that they use. Most video games and internet-enabled devices have settings that can help you manage what children can or cannot purchase online.

CUT DOWN ON SCREEN TIME

Given the prevalence of pop-up ads (which can appear on everything from smartphones and tablets to internet-connected toys and games), it might be beneficial to limit the time children spend on digital devices to curb their exposure to digital advertising.

Meet Our Expert

Carly Page is an experienced technology writer with more than 10 years in the industry. Previously the editor of tech tabloid *The Inquirer*, she is now a freelance technology journalist, editor and consultant who writes for *Forbes*, *TechRadar* and *Wired*, among others.



Source: See full reference list on guide page at: <https://nationalcollege.com/guides/pop-ups>

Parent Session

County Lines in London

- Havering/ Barking&Dagenham/ Redbridge
- Waltham Forest/ Newham
- Hackney/Tower Hamlets

Register today

www.ivisontrust.org.uk/webinars



6:30-
7.30pm
11th July

i feel so much
more confident to
to talk to my child

Hosted by

Iverson Trust,
a parent with lived experience & a
local police officer.