Year 10 Media Studies Learning Journey

BOWER PARK ACADEMY

Year 9

Unit One
Introduction
Moving image analysis
Half term 1

We are studying how the mise-en-scene is used to show the breakdown of family life in the film: American Beauty

We will be assessed on moving image analysis's

Unit Two
Print-based advertising
Media Language
Half term 2

We are studying Print based media

We will be assessed on our understanding of social, historical context, textual analysis and representation of Quality Street and This Girl Can

Learning Challenge
Why does the media make use of stereotypes?

Unit Three
Film Marketing
James Bond
Half term 3

We are studying Film Marketing and the James Bond industry

We will be assessed on the comparison we draw from the The Man with the Golden Gun and No Time to Die

Unit Four
Magazines
PRIDE magazine
Half term 4

We are studying the social, historical context, textual analysis and representation in magazines today

We will be assessed on our analysis of PRIDE magazine.

Learning Challenge
Can representations of women both support and challenge stereotypes?

Unit Five
Music Videos
Waterfalls and more
Half term 5

We are studying moving images

We will be assessed on this question: How does Waterfalls by TLC reflect the time it was made?

Learning Challenge
How do music videos reinforce the views of feminist theorist, Laura Mulvey?

Unit Six
Non Examined Assessment
Half term 6

Year 11

We are studying and revising prior learning and key knowledge

We will be assessed on non examined assessment

Key Vocabulary
Media text
Representation
Stereotype
Genre
Abundance
Post-rationing
Patriarchal
Inter-textual references
Mis-representation
Under-representation
Audience
Conventions
The Male Gaze Theory

Curriculum Question 1
This half term we are studying…because….

Curriculum Question 2
This Unit of Learning builds on last half term's skills/ knowledge by…

Curriculum Question 3
What key skills have you used in this Unit of Learning?

Year 11 Media Studies Learning Journey

BOWER PARK ACADEMY

Year 10

Unit One
Sitcom
Friends
Half term 1

We are studying genre conventions

We will be assessed on this question: How is Friends recognisable as a Sitcom?

Unit Two
Radio
The Archers
Half term 2

We are studying the History of radio, Podcasts, funding and The Archers case study.

We will be assessed on explaining the ways audiences access The Archers

Learning Challenge
How has digital technology enhanced the way that audiences consume radio?

Unit Three
Gaming
Fortnite
Half term 3

We are studying Convergence, Audiences and the Fortnite case study.

We will be assessed on this question: How is Fortnite an example of convergence?

Unit Four
Newspapers
The Guardian
Half term 4

We are studying the conventions of newspaper front covers and The Sun and The Guardian case studies

We will be assessed on how front cover conventions are used to create effect and meaning

Learning Challenge
In what ways do computer games encourage engagement between consumers?

Unit Five
Public Examinations
Half term 5

We are revising key knowledge and terms from prior learning

We will be assessed our final written examination paper

Unit Six
Public Examinations
Half term 6

16+

Learning Challenge
Create a revision guide to support your recall of key terms

We are revising key knowledge from prior learning

We will be assessed our final written examination paper

Key Vocabulary
Institution
Convergence
Regulation
PEGI rating
Passive Audience
Active audience
Context
The Male Gaze Theory
Uses
Gratifications
Moral Panic
Role Playing Game (RPG)

Curriculum Question 1
This half term we are studying…because….

Curriculum Question 2
This Unit of Learning builds on last half term's skills/ knowledge by…

Curriculum Question 3
What key skills have you used in this Unit of Learning?